



**ANNUAL FESTIVAL DE LA ISLA**  
*A Puerto Rican Cultural and Unity Event*

**Welcome Sponsors for the 2011 Festival de La Isla**

In 2002, Solano County residents Linda and Café organized a group of neighbors and community leaders for the purpose of creating an event to celebrate the cultural richness of the Solano County Puerto Rican community. In 2003 they organized and launched the first "Annual Festival" which brought together over 2,000 area residents (over 4,000 area residents in 2008) to celebrate family unity, music, and to taste the unique delicacies from the island of Puerto Rico.

**Through this event:**

- Culturally diverse residents of North Bay Area broaden their exposure and learn about their neighbor's Puerto Rican culture, music and family values.
- Local youth groups have an opportunity to gain work experience and develop leadership skills by assisting sponsors, vendors and performers with onsite setup, participant registration, security, parking, and maintenance activities.
- Corporate sponsors get an opportunity to promote their products and services.
- Vendors get a chance to display and sell a variety of goods including arts and crafts, jewelry, clothing, and multi-ethnic foods.

**Festival de la Isla 2011 Corporate Sponsorship and Benefits**

Name of Company: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

e-mail address: \_\_\_\_\_



Platinum	\$5,000	<ul style="list-style-type: none"> <li>▪ Recognition as Premier Sponsor for Festival de la Isla</li> <li>▪ Recognition in the event program with company logo</li> <li>▪ Recognition on Festival de la Isla’s website including corporate logo and link.</li> <li>▪ Company Logo placed on front of main stage banner and on more than 10,000 ad flyers, in our Commercial and all other ads, and on highway Bill Board</li> <li>▪ A 10x10 foot ground space on day of Event</li> <li>▪ VIP back stage access</li> <li>▪ Five on-stage raffle opportunities</li> <li>▪ Special VIP parking</li> <li>▪ Food Vouchers</li> </ul>
Gold Sponsor	\$2,000	<ul style="list-style-type: none"> <li>▪ Recognition in the event program with company logo</li> <li>▪ Recognition on Festival de la Isla’s website including corporate logo and link.</li> <li>▪ Company Logo placed on front of main stage banner and on more than 10,000 ad flyers.</li> <li>▪ A 10x10 foot ground space on day of Event.</li> <li>▪ VIP Back stage access</li> <li>▪ Three on-stage raffle opportunities</li> <li>▪ Special VIP Parking</li> <li>▪ Food vouchers</li> </ul>
Silver Sponsor	\$ 1,000	<ul style="list-style-type: none"> <li>▪ Recognition in the event program</li> <li>▪ Recognition on the Festival de la Isla’s website</li> <li>▪ Company Logo placed on front of main stage banner.</li> <li>▪ A 10x10 foot ground space on day of Event.</li> <li>▪ Food vouchers</li> </ul>
Bronze Sponsor	\$500	<ul style="list-style-type: none"> <li>▪ Recognition in the Event program</li> <li>▪ A 10x10 foot ground space on day of Event.</li> </ul>
Community Sponsor	\$50	<ul style="list-style-type: none"> <li>▪ Recognition in the Event Program</li> </ul>



By signing this document I understand that I am entering into a contractual agreement between Festival de la Isla on behalf of \_\_\_\_\_ (Company Sponsor), that I am the responsible entity and qualified to enter into this contractual agreement.

Name of Individual responsible

Date

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Signature

Date

Make checks payable and mail along with the application to:

**Festival de la Isla  
1049 Fawnglen Court  
Vacaville, CA 95687  
ATTN: D.Rowe**

Thank you for your sponsorship

Donald Rowe  
Sponsor Coordinator  
Festival de la Isla 2011  
(707) 235-5174

I will contact you immediately upon receipt of payment with an informational packet. Thanks again.

**MUST BE SUBMITTED BY JULY 8, 2011**  
Email Donald at [donrowe@yahoo.com](mailto:donrowe@yahoo.com)

**To become a vendor please email Linda at**

**here** [festivaldelaisla@comcast.net](mailto:festivaldelaisla@comcast.net) **here**